



Warehouse of the Third Age

Marketplace of Opportunities

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Brainstorming with Consortia

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Questions asked:

1. How to build the warehouse?
2. What should be its contents?



How to build the warehouse?

- Through an interactive and safe website / portal.
- Not a real house but a cognitive place.



Welcome

- After awareness raising and self-examination you walk into the Warehouse of the Third Age. You know who you are, what you want and need and what your limitations are.
- The contents of the warehouse are the material you need to make the Third Age joyful and useful and you yourself more active in your own life and the society.
- The golden rule is that you are in control of seeking and finding the opportunities.

What should be its contents?

Lots of opportunities that people can choose from and use to make plans and dreams come true.

Offers of resources for you if you want to change the situation of your life.



The structure of the warehouse

Introduction

- An overview of the opportunities / products that are available in the house.
- Methodology for how to reach out for these opportunities and how to use them.

Stock

Racks and shelves in the racks. Each rack has its number and name and each shelf its number and name.

Racks and shelves

01. Education

- 0101 Retraining
- 0102 Cont. education
- 0103 New studies
- 0103 Work training etc.

02. Finance

- 0201 Loans
- 0202 Stock investment
- 0203 Establishm. grants
- 0204 Study grants
- 0205 Paid leave etc.

03. Practical consult.

- 0301 Business plan
- 0302 „how-to-do-it“
- 0304 Legal advice
- 0305 Banking advice etc.



Racks and shelves

04. Comforting

- 0601 Encouragement
- 0602 Dialogues
- 0603 Critical remarks etc.

05. Passion

- 0501 Hobbies
- 0502 Social participation
- 0503 Charity work
- 0504 Volunteering
- 0505 Travels etc.

06. Health

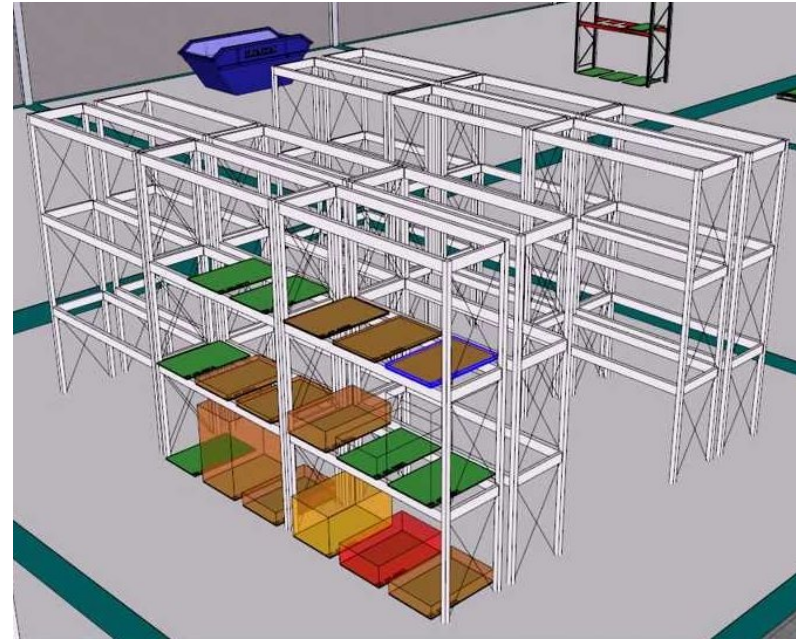
- 0401 Activity
- 0402 Motion
- 0403 Nourishment etc.

07. Social communication

- 0701 Theater, concerts, cinema, exhibitions
- 0702 Lunches / dinners
- 0703 Travel companion
- 0704 Dating
- 0705 Pen pal etc.

08. Computer and internet skills

09. Foreign projects and funds



Steering and maintenance

- A steering group is responsible for the warehouse.
 - Is accountable for having a needs analysis done on what should be in stock in the warehouse.
 - Receives comments on improvement of the stock and what is missing.
 - Does the marketing of the warehouse.
- An inventory guardian keeps an account of the stock and fills on shelves at the request of the steering group. He/she is also the technician that keeps the website / portal safe and up to date.

Awareness raising

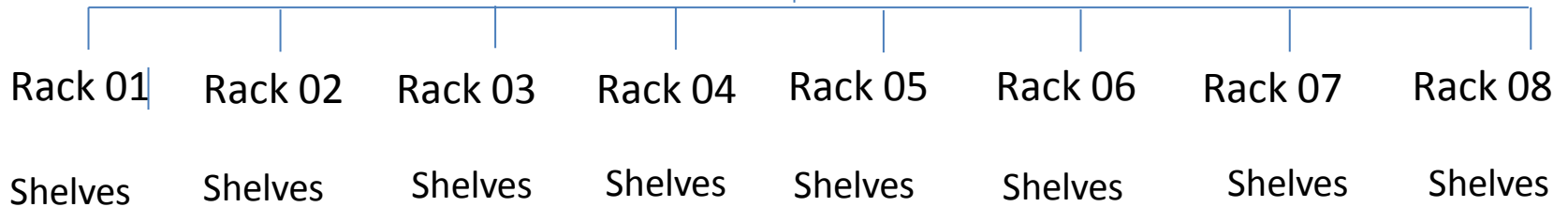
Self-examination

Warehouse of the Third Age

Steering group

Inventory guardian / technician

Introduction



Marketing the warehouse

- Presentation of U3A in Harpa (our new concert hall)
- A day dedicated to the warehouse
- Marketplace of opportunities
- Presentations: State, trade unions, municipalities and companies...
- National opinion poll
- ???



Who finances the warehouse?

- Employers?
- Trade unions?
- Government?
- Municipalities?
- Banks?
- Funds / innovation funds?
- ???

Benefits for the employer / trade union

- The employee thinks better of the workplace? Better working culture
- Improved image and reputation of the employer. An exiting workplace
- Other employees get a chance to take on new duties and responsibilities
- Increased turnover. Expensive, but can be fruitful and creative
- Older employees as mentors when duties are lessened.
- ???

The chance to be part of creating a new present and future of the populous generations (baby boomers) that will enter the third age in coming decades.

More and new ideas are
welcome